

**Area Artists' Annual Exhibition  
Adobe Art Gallery  
20395 San Miguel Ave Castro Valley, CA  
September 21 – October 12, 2024**

**Prospectus**

For 41 years, the Hayward Area Recreation & Park District (HARD) held the Area Artists' Annual (AAA) juried exhibit at the Adobe Art Gallery. In 2018, the Castro Valley Unified School District (CVUSD) began managing the Adobe Art Gallery. A.R.T., Inc., a local art group is working with HARD and CVUSD to revive the AAA juried exhibit for the benefit of our community. Linda Cliff, President of the HARD Foundation, will present awards at the Artists' Reception.

**Theme:** Celebrating the Creative Spirit

**Register in advance online** <https://form.jotform.com/241965348168165>

**Art delivery in person ONLY to Adobe Art Gallery**

**Art Delivery** Monday, September 16, 4-6 pm  
Tuesday, September 17, 6-8 pm

**Artists' Reception: Adobe Art Gallery**  
Saturday, September 21, 3-5 pm  
**Awards Presentation 4:00 pm**  
Merit Awards (6): \$125 each  
Eupha Thompson Award \$100  
Margaret Robbins Award \$100  
Honorable Mentions (12): \$25 each

**Art pick up at the Adobe Art Gallery**

Saturday, October 12, 3-6 pm

## **Judge Dan Fontes**

Dan is a lifelong Bay Area resident and has practiced mural painting since 1981. He is probably best known for his Giraffe and Zebra murals beneath the 580 freeway in Oakland. His murals showcase environmental activism, diversity, Oakland, and Bay Area history. Learn more about Dan's artwork at [DanFontesMurals.com](http://DanFontesMurals.com)

## **Eligibility**

Open to artists 18 years or older who are A.R.T., Inc. members. Artists must deliver their artwork in person to the Adobe Art Gallery and pick up their artwork at the end of the exhibition. No shipped art will be accepted. All 2D artwork must be wired and ready to hang on a hanging system or wall fastener. 3D artwork maximum weight is 30 pounds. Five 3D artwork pedestals are available with w 14.5" x d 14.5" x h 16" covers Two covers are 24" tall. No jewelry, video, or audio art will be accepted.

## **Rules of Entry**

1. All artwork must be original and completed within the last five years. No giclee prints of original artwork. Artwork must not be previously exhibited at the Adobe Art Gallery.
2. All artwork must be for sale.
3. Entry
  - a. Register in advance online to save time at artwork drop-off <https://form.jotform.com/241965348168165>
  - b. Each artist may submit up to 2 entries.
4. Entry Fees
  - a. \$15 for one entry and \$20 for 2 entries.
  - b. Entrants must be current with A.R.T., Inc. members.
  - c. A.R.T., Inc Membership Choices
    - i. Student \$10
    - ii. Household \$25
  - d. Fees help support A.R.T., Inc. programs, a 501(c)3 nonprofit organization. Visit [artinc.org](http://artinc.org) for more information.
5. A.R.T., Inc. reserves the right to make the final determination of artwork suitable for the exhibition. Images of nudity, violence, political, or religious artwork will not be accepted.

6. All 2D artwork must be wired and ready to hang on a hanging system or wall fastener. Five pedestals are available for 3D artwork with 14.5”w x 14.5”d x 16”h covers. Two covers are 24” tall.
7. Artwork must be ready to install. 2D art must be ready to hang. Flat D-ring hardware must be attached 1/3 distance from the top of the frame with wire 2-4” from top when taut. No saw-tooth hangers or protruding screw eyes will be accepted. Unframed canvas must have painted sides with no visible staples. Photographs must be matted and framed. Photographic prints on metal or other substrates are allowed but must be wired as specified above. 3D artwork must have stable support.
8. Artwork must be displayed for the duration of the exhibition. No exceptions.
9. No storage is available. Make arrangements to have someone deliver and/or pick up your artwork if you are unable to arrive at the specified delivery/pick up dates.
10. Bring a letter sized biography and/or artist statement for inclusion in the exhibition biner when delivering artwork.
11. Label each artwork with the artist’s name, phone number and artwork title.

### **Digital Entries**

Jpeg format should be at least 800 pixels on the longest side. Screen resolution close to 1920 pixels @ 72 dpi gives the best quality. Image quality is critical.

### **Art Sales**

All artwork must be for sale. Sales will be conducted by the Artist. The Artist agrees by entering this exhibition that a 15% commission on all sales made during or because of the exhibition will be paid to the Castro Valley Unified School District 4400 Alma Ave, Castro Valley CA 94546. Parvin Ahmadi is the Superintendent.

### **Insurance**

By entering this exhibition, the artist agrees to these terms: there is no insurance coverage for loss or damage. Every artist assumes the risks of exhibiting at the Adobe Art Gallery.

**Cash Awards** will be presented at the Artists’ Reception by Linda Cliff, President of the HARD Foundation, Gerald and Winifred Thompson.

Six Merit Awards	\$125 each
Eupha Thompson Award	\$100
Margaret Robbins Award	\$100
Twelve Honorable Mentions	\$25 each

## **Publicity**

Publicity will be provided by A.R.T., Inc. Images of artwork may be used on social media platforms. In addition, images will be used in the A.R.T., Inc. monthly newsletter and newspaper articles to promote the exhibition. By entering this exhibition, the artist agrees to these terms regarding publicity.

## **Gallery Sitting**

Please sign up for a two-hour gallery sitting time during the exhibit.

## **Area Artists' Annual Exhibition IMPORTANT DATES & DEADLINES**

**Exhibition Dates**                      **September 21 – October 12, 2024**

**Delivery of Artwork**                **Adobe Art Gallery**

**Monday**    **September 16 4-6 pm**

**Tuesday**   **September 17 6-8 pm**

**IN PERSON delivery only to the Adobe**

**Ensure artworks are framed and wired properly.**

**Ensure 3D artworks are stable for exhibition.**

**Label each artwork with the Artist's name and title of artwork.**

**Bring biography/artist statement for inclusion in binder.**

**Reception & Awards**

**Adobe Art Gallery**

**20395 San Miguel Ave Castro Valley, CA**

**Saturday September 21 3-5 pm**

**Awards Presentation by Linda Cliff 4:00 pm**

**Exhibition Open**

**Thu, Fri, Sat 11 am – 2:00 pm**

**September 26 – October 12**

**Exhibition Closes**

**Saturday, October 12**

**Pick-up Artwork**

**Adobe Art Gallery Sat Oct 12 4-6 pm**